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ABSTRACT

This book aims to help teachers turn their classrooms into their very own publishing companies. All that is needed is a computer, a word processor, a digital camera, a color printer, and access to the Internet. The book explains that a new genre of publication, Webbes, are simple nonfiction picture books, and that, matching meaningful text with digital photography, these e-publications are natural means for celebrating and documenting the activities of any curricular unit. It points out that these compositions, in any language or even in two languages, invite writers from every ethnicity, social class, and language group in a school to see publication as a natural part of literacy learning and its complement to developing content concepts. Chapters in the book are: (1) Really Publishing?; (2) Voila! Instant Webbes!; (3) Authoring: Where Readers and Writers Meet; (4) Seeing What You Mean: Digital Cameras and Photography; (5) Production and Editorial: Putting It All Together; (6) Printing and Binding: Hey! It's a Book!; (7) Distribution and Promotion: Getting Out the Word...and the Picture; (8) Your Emergent Publishing Company; and (9) Web Books for Everyone. Appendixes contain: Webbe step-by-step procedures; a 13-item annotated bibliography of books on writing and composition instruction; and a Webbe printing template. (NKA)

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